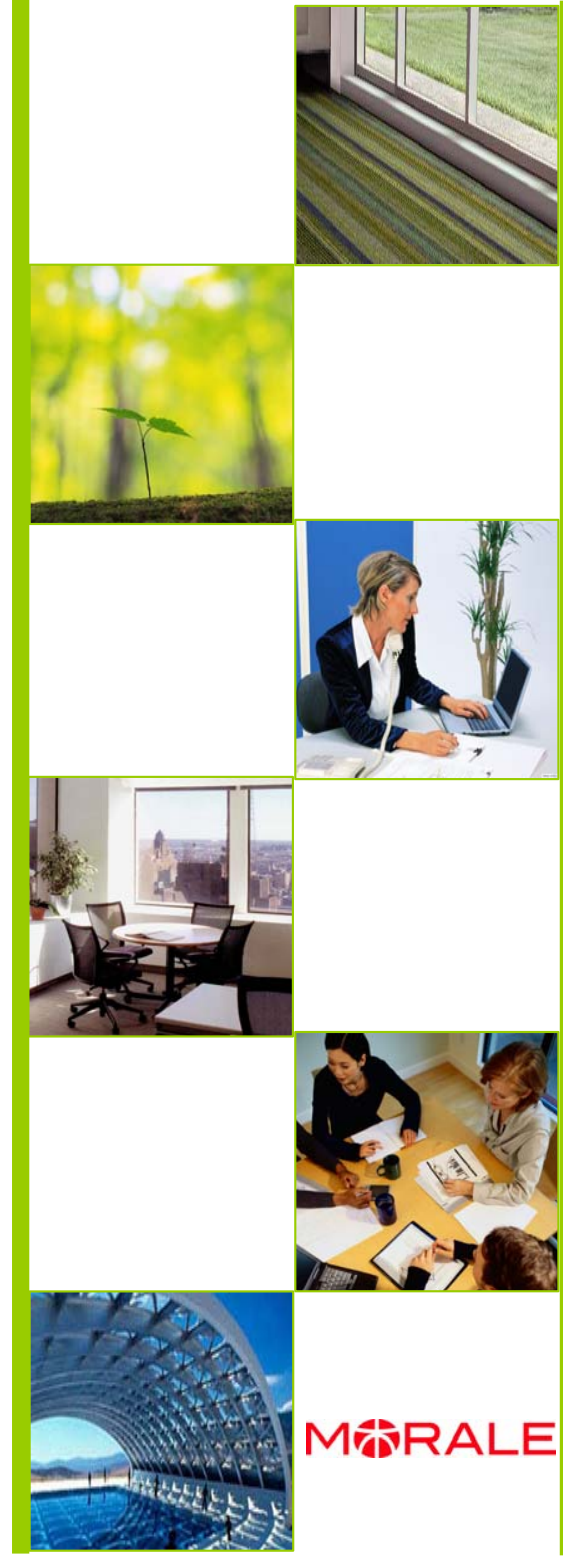


# LEED

Leadership in Energy and Environmental Design



# A. LEED

# B. Solution and Products

# C. Morale and LEED

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Morale and LEED



**MORALE**

LEED

## Leadership in Energy and Environmental Design (LEED)

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LEED

**LEED** is a division of the **U.S. Green Building Council** and is an internationally recognized benchmark of high-performance green buildings.

Solution & Products

**LEED** promotes a "whole-building" approach to **sustainability** in performance of five key areas of human and environmental health:

Morale and LEED

**LEED** gives building owners and space users a common standard to measure their **buildings' and workspace performance**.



sustainable site development

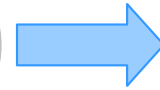
water savings

energy efficiency

materials selection

indoor environmental quality

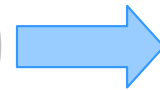
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**a. Four Rating Systems**

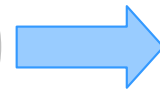
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Solution & Products



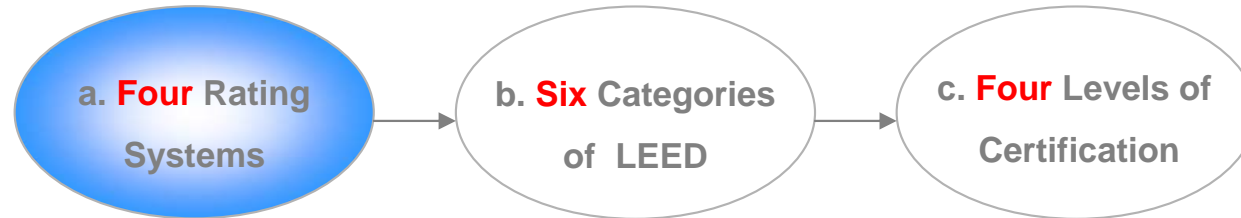
**b. Six Categories of LEED**

Morale and LEED



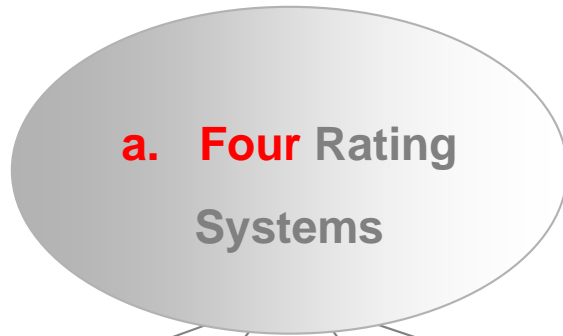
**c. Four Levels of Certification**

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Morale and LEED

**LEED - CI 2.0**

**Commercial Interiors**

This system is primarily for tenant improvements of new or existing office space.

**LEED - NC 2.2**

**New Construction**

This system is primarily for new commercial construction and major construction projects. (single owner of space)

**LEED - EB**

**Existing Buildings**

It provides sustainability guidelines for existing building operations and an entry point into the LEED certification process.

**LEED - CS 2.0**

**Core and Shell**

This system is primarily used for construction of building's core and shell to complement to the LEED for Commercial Interiors.

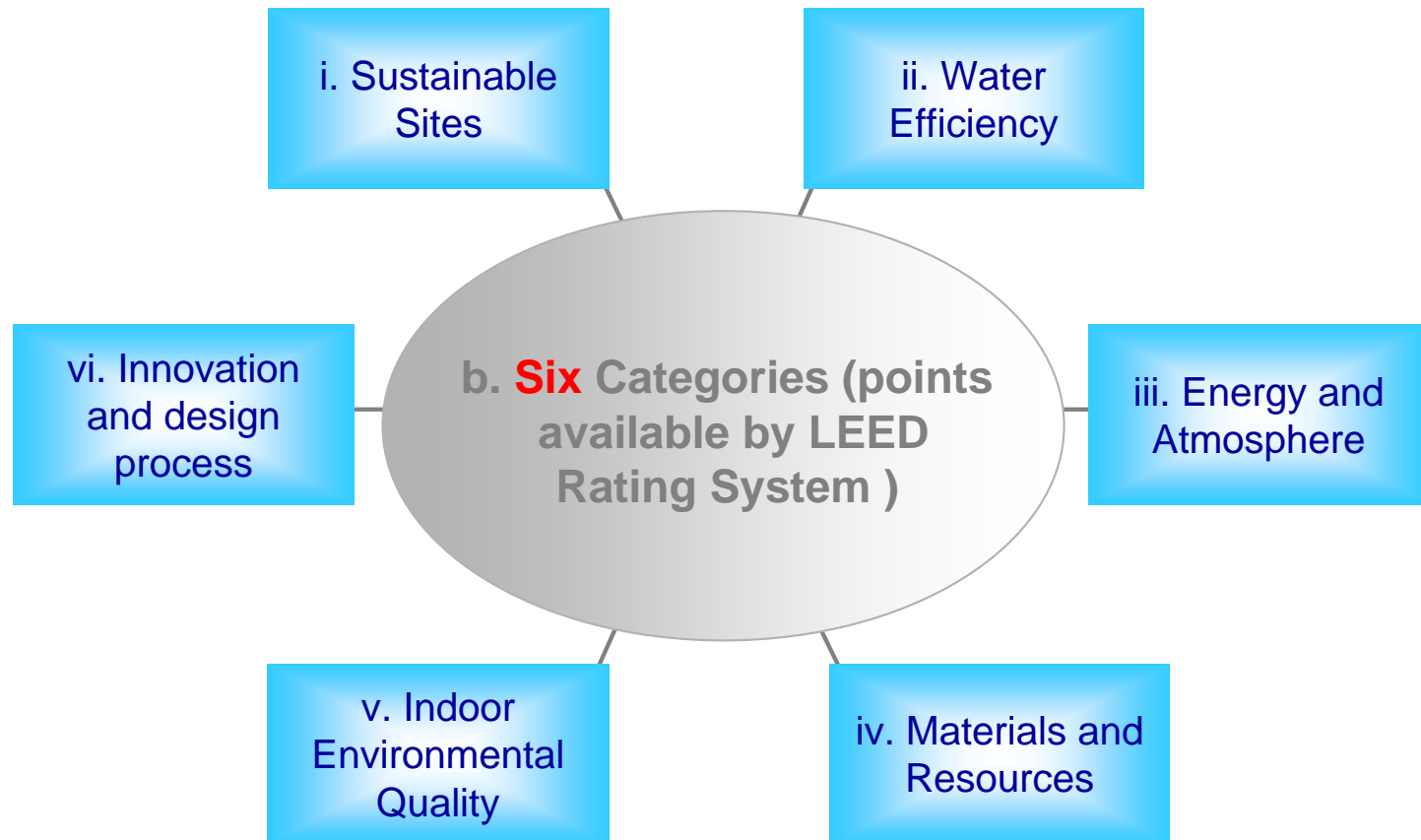
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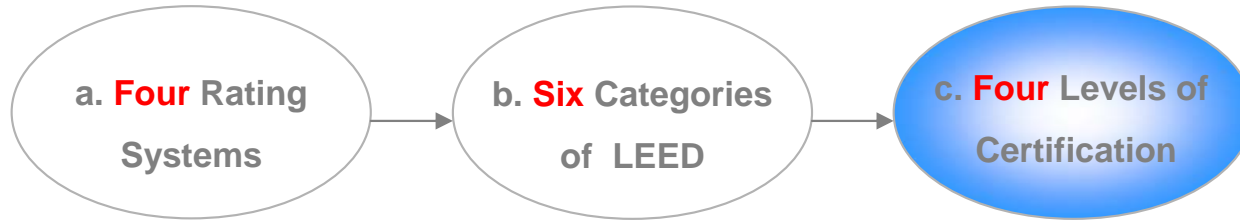
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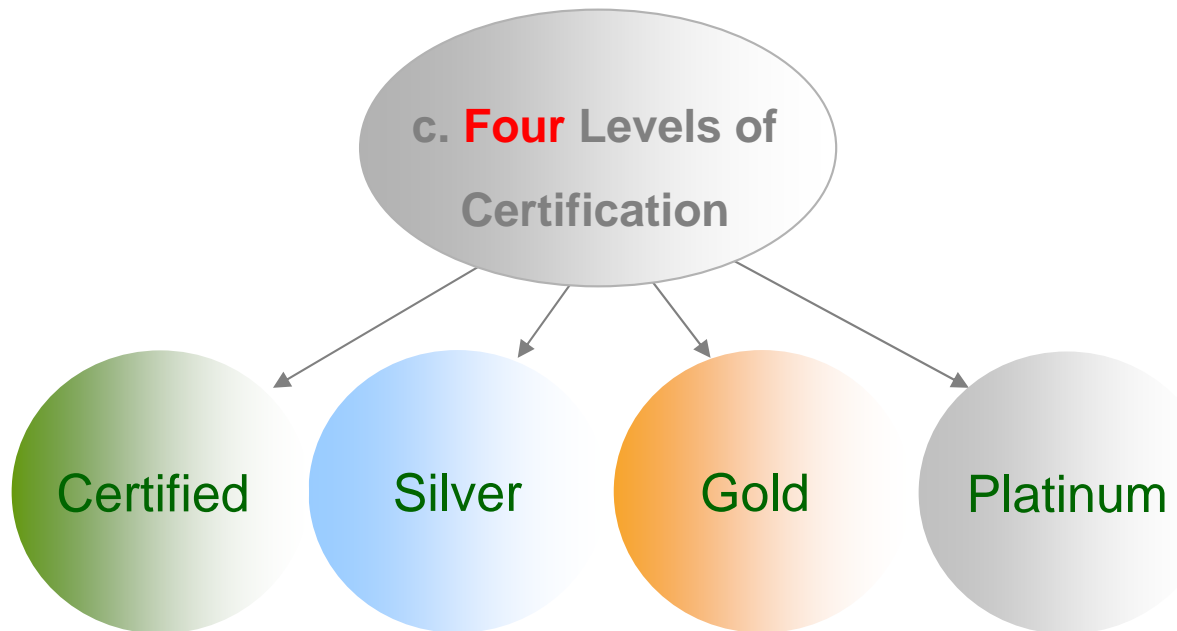


LEED

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Morale and LEED





A project is a viable candidate for **LEED** Certification if it can meet **ALL Prerequisites** and achieve the minimum **Points** required to achieve the 'Certified' level.

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Morale and LEED

---

Achievement	LEED NC	LEED CI
Certified	26-32	21-26
Silver	33-38	27-31
Gold	39-51	32-41
Platinum	52-69	42-57

**LEED** is a rating system that insures environmental protection and sustainability. A **LEED** accredited company with sustainable design will enjoy benefits include:

**i. Reduction of operating costs**

**ii. Increased staff retention rate**

**iii. Improve public relations and image**



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Morale and LEED

# Solution & Products

**Morale**, in alliance with Tandus C&A, has committed ourselves to environmental protection, we offer assistance to our client with:

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**Solution & Products**

Morale and LEED

**i. Solution** -- professional services on contributing to the site sustainable design

**ii. Products** -- products that contribute to LEED credit points



**Furniture** plays a significant role in helping to achieve LEED NC and CI certification:

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Morale and LEED

		Relating furniture contribution
Sustainable Site	7 points	
Water Efficiency	2 points	
Energy and Atmosphere	14 points	4 points
Materials and Resources	14 points	10 points
Indoor Environment Quality	15 points	3 points
Innovation and Design	5 points	3 point
<b>Total</b>	<b>57 points</b>	<b>20 points</b>

Furniture Related Credits - Overview

Energy & Atmosphere			
Contents	<b>EA 1.1</b>	Optimize Energy Performance: Lighting Power	<b>1-3 point</b>
	<b>EA 1.2</b>	Optimize Energy Performance: Lighting Controls	<b>1 point</b>
Materials & Resources			
LEED	<b>MR 2.1</b>	Construction Waste Management: Divert 50-75% From Landfill	<b>1-2 point</b>
	<b>MR 3.3</b>	Resource Reuse: 30% Furniture and Furnishings	<b>1 point</b>
	<b>MR 4.1</b>	Recycled Content: 10-20% (post-consumer + ½ pre-consumer)	<b>1-2 point</b>
	<b>MR 5.1</b>	Regional Materials: 20% Manufactured Regionally	<b>1 point</b>
	<b>MR 5.2</b>	Regional Materials: 10% Extracted and Manufactured Regionally	<b>1 point</b>
	<b>MR 6</b>	Rapidly Renewable Materials: 5%	<b>1 point</b>
	<b>MR 7</b>	Certified Wood: 50%	<b>2 point</b>
Indoor Environmental Quality			
Morale and LEED	<b>EQ 4.5</b>	Low-Emitting Materials: Systems Furniture and Seating	<b>1 point</b>
	<b>EQ 6.1</b>	Controllability of Systems, Lighting	<b>1 point</b>
	<b>EQ 8.3</b>	Daylight and Views: Views for 90% of Seated Spaces	<b>1 point</b>
Innovation & Design Process			
	<b>ID 2</b>	LEED Accredited Professional	<b>1 point</b>
	<b>ID 2.1</b>	Education of occupants	<b>1 point</b>
	<b>ID 2.2</b>	Community development	<b>1 point</b>
		<b>Total :</b>	<b>16 – 20 points</b>

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Morale and LEED

**Optimize Energy Performance:**

**1-3 points**

↓  
**Lighting Power**

Using a Task Light option with powerful reflector and an energy efficient lamp can help reduce ceiling lighting power by 15-35%

**Optimize Energy Performance:**

**1 point**

↓  
**Lighting Controls**

Using a Task Light option with daylight/occupancy sensors within 5m from window can help reduce and maximize energy performance.

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Morale and LEED



Using environmentally friendly furniture packaging, such as cardboard, helps decrease the amount of waste (10-20%) sent to the landfill.



Morale products have a long warranty and are easy to reassemble for reusing. Charity donation to reuse instead of disposal.



# Materials and Resources

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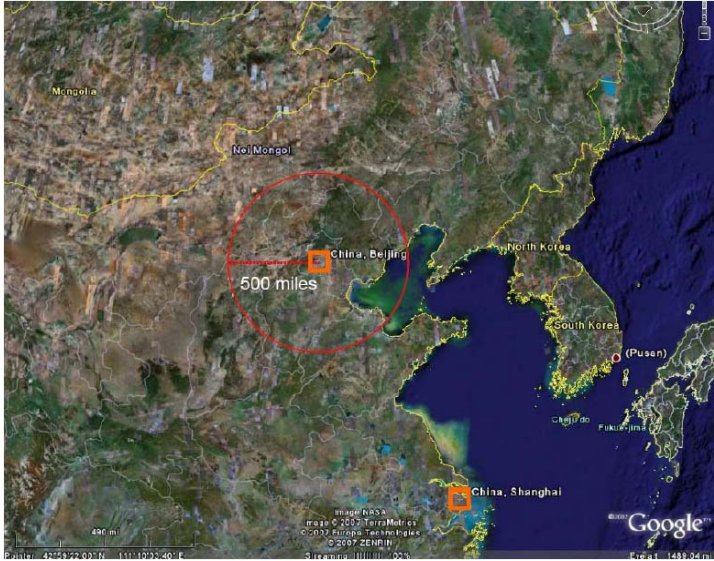
Morale products are built with recyclable content in both post-industrial and post-consumer content more than 10-20% required, including steel and aluminum.

LEED



Morale's factories locate in Beijing, Shanghai and Guangzhou can provide products final assembly factory within a 500 km radial from the site.

Most of Morale's product are locally produced and with parts that meet international standard. And to utilize local OEM.



Solution & Products

Morale and LEED



Incorporate rapidly renewable materials in furniture design and manufacturing (i.e. strawboard, bamboo, cotton fabric, wheat- grass)



Use low VOC paint, adhesive composite wood, coating ... for furniture manufacturing  
Use FSC certified wood in furniture content

# Indoor Environmental Quality

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LEED

Solution & Products



Morale and LEED

**Low-emitting Materials:**

**1 point**

Morale products are built with the environment in mind. All products can be tested in lab with low VOC emitting.

**Systems Furniture and Seating**

**Controllability of Systems:**

**1 point**

Powerful and highly efficient task light option for system workstation

**Lighting**

**Daylight and Views:**

**1 point**

System panel with various height, 1050H or below, or with glass panel above

**Views for 90% of Seated Spaces**

# Innovation and Design Process

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LEED

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Morale and LEED

**LEED Accredited Professional**

**1 point**

A LEED AP consultant to assist on LEED certification process

**Education of Occupants**

**1 point**

Provide LEED training and seminar to all staffs

**Community Development**

**1 point**

Corporate Social Responsibility program by donating existing unused furniture and equipments to support poverty

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**FSC - Forest Stewardship Council**, established to promote the responsible management of the world's forests.

**FSC - 森林管理评价委员会**, 其宗旨就是解决因不正当采伐而造成的森林损坏, 并提倡负责任的管理和开发森林。

- Being **FSC** certified shows that you comply with **the highest social and environmental standards** on the market. As public concern about the state of the world's forests and timber resources increases, **FSC** provides you with a simple solution to complex environmental and social issues.
- **FSC** certification helps to protect your brand and reputation and it allows you to access highly environmentally sensitive markets.
- 森林管理评价委员会的认证表明您在市场中遵守**社会和环境的最高标准**。对于公众日益关注的世界上森林和木材资源, 森林管理评价委员会提供了一套可解决复杂环境和社会问题的简单而有效的方案。
- **FSC**认证有助于树立公司的绿色品牌形象, 可使您进入对环境高度敏感的市场。

**FSC/CoC (Chain of Custody)** certification requires operations to identify the origin of raw materials used in FSC certified products and to keep FSC certified products separate from other products throughout the production process.

**FSC/CoC认证 (产销监管链认证)**, 是对木材贸易与加工企业从原材料采购、仓储、生产到销售等环节进行链状监管与确认, 以确保木材来自于一个已经认证过的森林, 也来自一个优质管理及可持续发展的森林。



# LEED Large Chamber Test Report

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LEED

Solution & Products

Morale and LEED



LEED - Large Chamber Test  
绿色建筑评估体系认证 - 大型实验室检测



**EQ Credit 4.5: Low - Emitting Materials, Systems Furniture and Seating**

**EQ Credit 4.5: 低排放量材料，系统家具和座椅**

- Option A: Greenguard Indoor Air Quality Certified.
- Option B: Calculated indoor air concentrations, based on the U.S. Environmental Protection Agency's Environmental Technology Verification (ETV) Large Chamber Test Protocol for Measuring Emissions of VOCs and Aldehydes (September 1999) testing Protocol conducted in an independent air quality testing laboratory.
- Option C: Calculated indoor air concentrations, based on ANSI/BIFMA M7.1-2007 and ANSI/BIFMA X7.1-2007 testing protocol.
- 选择A：Greenguard室内空气质量认证。
- 选择B：计算室内空气浓度，基于美国环境保护局的环保技术核查（ETV）大型实验室检测协议测量挥发性有机物和醛的排放量（1999年9月）独立空气质量检测实验室的测试协议。
- 选择C：计算室内空气浓度，基于ANSI / BIFMA M7.1 - 2007和ANSI / BIFMA X7.1 - 2007测试协议。

Test Items 检验项目	System Furniture Emission limits (LEED-Civ2.0) 系统家具 标准限量 (LEED-Civ2.0)	Test Results 检验结果
Formaldehyde 甲醛	50 ppb	37.3 ppb
Total-aldehydes 总醛酮	100 ppb	67.9 ppb
TVOC	0.50 mg/m <sup>3</sup>	0.13 mg/m <sup>3</sup>
4-Phenylcyclohexene 4-苯基环己烯	0.0065 mg/m <sup>3</sup>	Undetected 未检出



# Furniture Contributions to LEED Credits – CI 2.0

## Simple System



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Morale and LEED

### ● Materials and Resources

Credit 2.1	Construction Waste Management:	Divert 50% from landfill	1 point
Credit 2.2	Construction Waste Management:	Divert 75% from landfill	1 point
Credit 3.3	Resource Reuse:	30% furniture and furnishings	1 point
Credit 4.1	Recycled Content:	10% (post-consumer + pre-consumer)	1 point
Credit 4.2	Recycled Content:	20% (post-consumer + pre-consumer)	1 point
Credit 5.1	Regional Materials:	20% manufactured regionally	1 point

### ● Indoor Environmental Quality

Credit 4.5	Low-Emitting Materials:	Systems furniture and seating	1 point
Credit 8.1	Daylight & Views	Daylight 75% of Spaces	1-3 point

### ● Innovation and Design Process

Credit 1.1-1.4	Innovation in Design:		1-4 point
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# Furniture Contributions to LEED Credits – CI 2.0

## Match



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Morale and LEED

### ● Materials and Resources

Credit 2.1	Construction Waste Management:	Divert 50% from landfill	1 point
Credit 2.2	Construction Waste Management:	Divert 75% from landfill	1 point
Credit 3.3	Resource Reuse:	30% furniture and furnishings	1 point
Credit 4.1	Recycled Content:	10% (post-consumer + pre-consumer)	1 point
Credit 4.2	Recycled Content:	20% (post-consumer + pre-consumer)	1 point
Credit 5.1	Regional Materials:	20% manufactured regionally	1 point
Credit 6	Rapidly Renewable Materials	Materials such as cotton or wool	1 point

### ● Indoor Environmental Quality

Credit 4.5	Low-Emitting Materials:	Systems furniture and seating	1 point
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### ● Innovation and Design Process

Credit 1.1-1.4	Innovation in Design:		1-4 point
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Carpet Related Credits – Overview

Contents	<b>Materials &amp; Resources</b>		
	<b>MR 1.1</b>	Tenant Space, Long Term Commitment	<b>1 point</b>
	<b>MR 2.1&amp;2.2</b>	Construction Waste Management: Divert 50-75% from landfill	<b>1-2 point</b>
	<b>MR 4.1&amp;4.2</b>	Recycled Content: 10-20% (post-consumer + ½ pre-consumer)	<b>1-2 point</b>
	<b>MR 5.2</b>	Regional Materials: 10-20% Extracted and Manufactured Regionally	<b>1 point</b>
LEED	<b>MR 6</b>	Rapid Renewable Materials	<b>1 point</b>
<b>Solution &amp; Products</b>			
<b>Indoor Environmental Quality</b>			
Morale and LEED	<b>IEQ 4.1</b>	Low-Emitting Materials: sustainable clean products	<b>1 point</b>
	<b>IEQ 4.1</b>	Low-Emitting Materials: adhesives and sealants	<b>1 point</b>
	<b>IEQ 4.3</b>	Low-Emitting Materials: Carpet Systems CRI Green Label Plus	<b>1 point</b>
<b>Innovation &amp; Design Process</b>			
	<b>ID 2</b>	LEED Accredited Professional	<b>1 point</b>
	<b>ID 2.1</b>	Education of occupants	<b>1 point</b>
	<b>ID 2.2</b>	Community development	<b>1 point</b>
<b>Total :</b>			<b>11 – 13 points</b>



# Project Reference for LEED Accredited

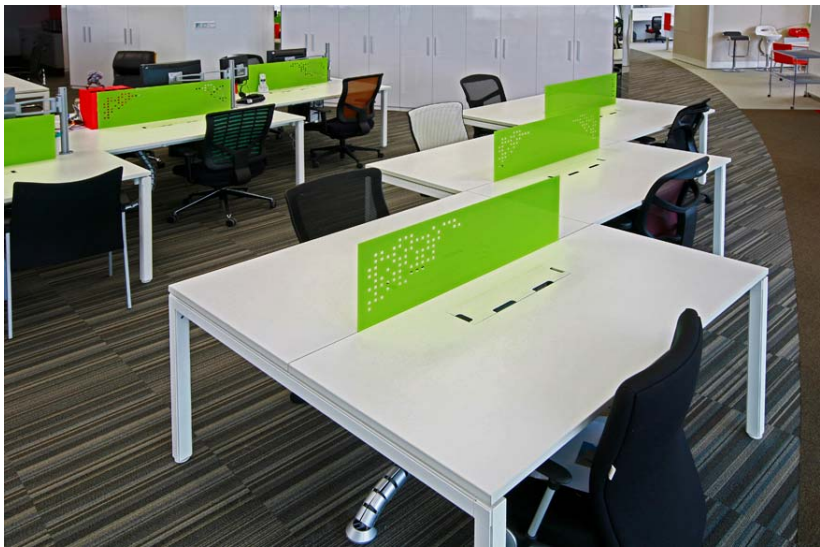
M MOSER Beijing, Shanghai and Guangzhou offices with LEED - Gold Grade credit

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# Morale and LEED

- **Our Products and Services Development**

With the environment in mind, Morale is committed our sustainable development, providing **high quality products, and professional service.**

- **Our Commitment to the Community**

Our LEED commitment extends beyond the contribution to credits. We believe in conducting our business in an environmentally community responsible way.

- **Staff training** and education seminars to enhance staffs' awareness of sustainability.
- Program co-organizer of **China Poverty& Alleviation Development Council** to support poverty in China as our **Corporate Social Responsibility** focus.

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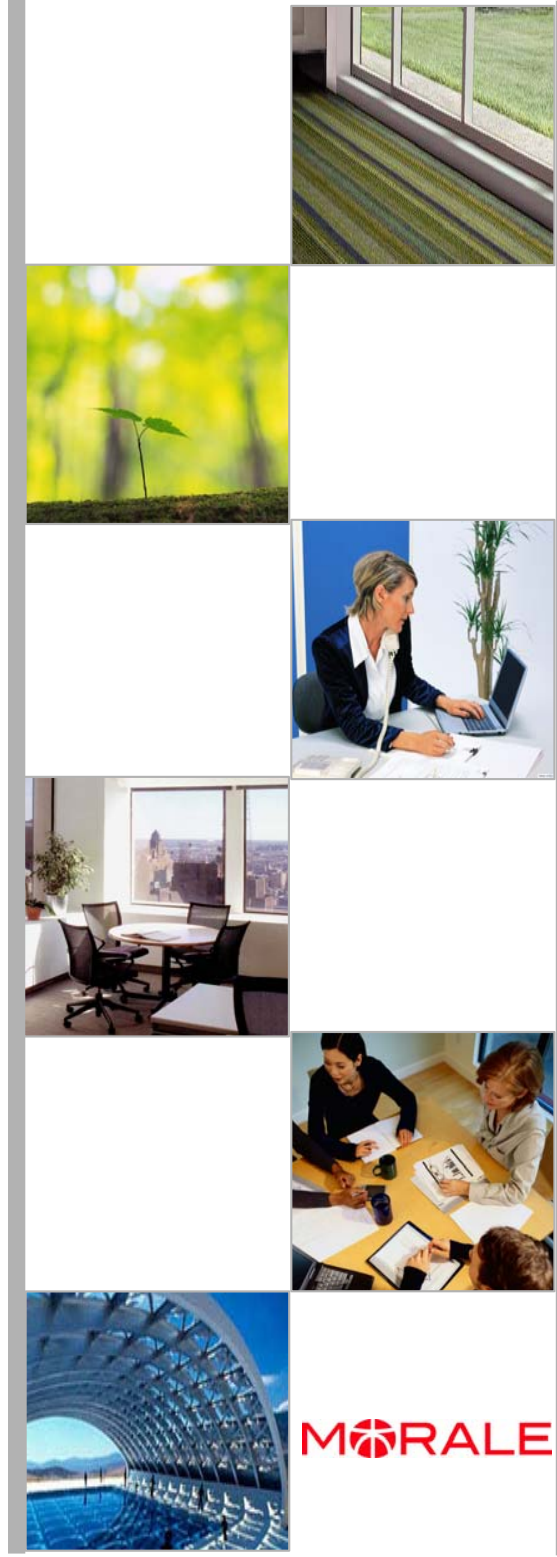
Solution & Products

**Morale and LEED**

**We at Morale are happy to provide  
any assistance with your  
sustainability questions and needs**

Website: [www.moralef.com](http://www.moralef.com)

Thank you!



MORALE